



NLADA

National Legal Aid & Defender Association

2011 Client Impact Leadership II Tentative Agenda

Monday, July 11, 2011

12:00 – 5:00 p.m.

- ❖ Registration

03:00 – 6:00 p.m.

- ❖ Welcome and Introduction
- ❖ Values Centered Leadership and Community Engagement
- ❖ Finding Your Voice

6:00 – 8:00 p.m.

- ❖ Opening Reception

Tuesday, July 12, 2011

7:00 a.m. – 5:00 p.m.

- ❖ Registration

8:00 a.m. – 9:00 a.m.

- ❖ Breakfast

9:00 a.m. – 12:00 p.m.

- ❖ What is Advocacy and What Does it Mean to Be an Effective Advocate?
- ❖ Vision, Voice & Justice: Envisioning a Healthy Community
- ❖ Asset Based Community Development – Internal and External Assets
- ❖ Identifying Issues and Issue Campaigns

12:00 p.m. – 1:30 p.m.

- ❖ Lunch on Your Own

1:30 p.m. – 5:00 p.m.

- ❖ Understanding Power
- ❖ Moving from Problems to Solutions
- ❖ Introduction to Action Planning

Wednesday, July 13, 2011

7:00 a.m. – 5:00 p.m.

- ❖ Registration

8:00 a.m. – 9:00 a.m.

- ❖ Breakfast

9:00 a.m. – 12:00 p.m.

Stakeholder Analysis – Mapping Your Community

12:00 p.m. – 1:30 p.m.

- ❖ Luncheon

1:30 p.m. – 3:30 p.m.

- ❖ Authentically Engaging Allies and Community Partners – Principles and Practices for Effective Collaboration
- ❖ Using the Media Effectively, Including New Media and Social Media
- ❖ Finalizing Action Plans for Community Engagement

3:30 p.m. – 5:00 p.m.

- ❖ Awards Ceremony and Program Close